



**Language,
Literacy &
Learning**

Conference
2019

Every child a reader.
Every child a writer.



Exhibitor and Sponsorship Prospectus

4th April - 6th April 2019

Perth Convention and Exhibition
Centre (PCEC), Perth

Hosted by DSF Literacy and Clinical Services, in partnership with



Make a difference!



In recognition that strong language skills and literacy development are crucial to the success of all students in education, DSF will bring together experts in the fields of language development, learning and literacy to further develop our understanding of how to best support the future educational development of all school-aged children.

Our agenda is to work closely with educators, allied health professionals and families to leverage expertise for better outcomes and to promote evidence-based teaching and supportive practices. Following on from the success of the inaugural DSF Language, Literacy and Learning conference held in 2017, the 2019 conference will be a key event to facilitate a greater level of understanding and knowledge around children and learning.

We invite you to be part of the DSF Language, Literacy and Learning Conference to be held at the Perth Convention and Exhibition Centre from April 4th to 6th, 2019.

The DSF conference will be a platform to showcase your brand, products and services. It will enable you to engage, discuss challenges and present solutions to key leaders, parents and consumers from across Australia and internationally.

There will be multiple opportunities to connect with delegates throughout the day. We encourage you to take advantage of networking opportunities available during morning registration, morning tea and lunch. There will also be the opportunity to present your products, programs or services during an allocated program presentation session across each of the three days.

Don't miss your chance - make a difference today!

About DSF Literacy Services



The Dyslexia-SPELD Foundation (DSF) is a not-for-profit registered charity.

Our mission is to:

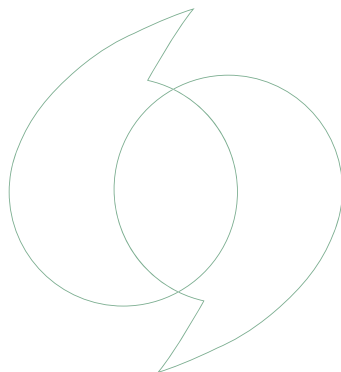
'provide best-practice services and effective advocacy for those with learning challenges, in order to support and enhance their achievement and contribution to society'.

DSF provides a range of targeted services in all areas of Western Australia as well as in other Australian states and territories. The provision of high quality professional development is one of the many services offered and is valued particularly highly.

DSF regularly works with research teams from the University of Western Australia, Curtin University, Murdoch University and Macquarie University, and is currently collaborating on a number of exciting research projects. Regular seminars, workshops and presentations are run both on-site at our South Perth centre, and off-site at schools, universities, and other community settings. In order to present the most up-to-date research in the areas of learning and learning difficulties, DSF frequently invites international speakers who are at the top of their field to present to educators, allied health professionals and parents.

The organisation offers valuable support to students with learning difficulties and provides guidance to school principals and teachers on the components of high quality literacy and numeracy instruction for all students. DSF has also produced two exceptionally popular, evidence-based 'Understanding Learning Difficulties' guides - one for teachers and one for parents (see uldforparents.com). In addition, DSF has developed a range of resources and teaching materials in nine different Aboriginal languages for important early literacy support in key regional and remote areas.

Learn more about DSF by visiting www.dsf.net.au



As a visitor from interstate the 2017 conference was worth every dollar spent on travel, accommodation and conference costs! Up to date research, variety of related topics, international speakers, and concurrent sessions were so worthwhile. 2017 will be hard to beat - it was so inspiring and relevant!

2017 Conference Delegate

When, where and why?

Thursday 4th April – Saturday 6th April 2019

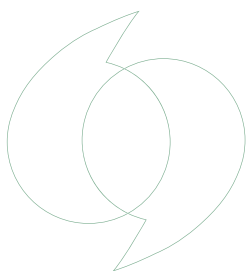
Perth Convention and Exhibition Centre (PCEC), Perth

Reasons to sponsor and/or attend:

- Reach and engage with more than 1,000 expected delegates
- Advertising and promotional opportunities
- Market your products/service directly to a specific target audience
- Morning tea and lunch will be served in the trade exhibition space, providing maximum time/exposure to delegates
- Networking opportunities
- Gain valuable feedback from your target audience

A number of key stakeholders and experts across Australia, and internationally, will be invited to attend the expo, including:

- Experts in the fields of education, language development and learning difficulties
- School Principals and Administrators
- Classroom Teachers
- Psychologists
- Speech Pathologists
- Occupational Therapists
- Early Learning Educators
- Specialist Educators and Tutors
- Parents



Comments from 2017 Conference Delegates

“Having a variety of stalls, being able to explore the equipment and discuss it saved me hours of researching on-line.”

“The exhibitors were interesting and diverse which was great. It’s not often you can go shopping and chat to people with so much knowledge in the one place.”

“It was wonderful to have assembled so many different exhibitions. All were interesting and relevant and very useful to the practitioner.”

Who and what?

The DSF Language, Literacy and Learning Conference provides a unique opportunity for educators and practitioners to hear about current research and evidence-based approaches to teaching and intervention in the field of language and literacy acquisition.

It will be particularly relevant to classroom teachers, school principals and administrators, school psychologists, speech pathologists,

occupational therapists, tutors, parents and other key stakeholders concerned with the effective education and support of school-aged children – including those with learning difficulties.

The conference will be an opportunity to hear from internationally renowned speakers and Australian experts discussing current evidence-based literacy instruction and will showcase best practice in education.

It will include a variety of interactive workshops, keynote presentations and information sessions designed to meet the needs of all delegates. Presentations will focus on reading and spelling acquisition, learning disorders, language development, improving skills in written expression, the value of assistive technology, developing self-esteem and resiliency, effective strategies and resources, and a number of additional topics.

We are delighted to introduce the following keynote speakers:

Understanding the Reading Brain



Stanislas Dehaene (France)

Stanislas Dehaene is one of the world's most influential researchers in the field of reading and the brain. He is a cognitive neuroscientist and author whose research investigates the neural bases of human cognitive functions such as reading, calculation and language, with a particular focus on the differences between

conscious and non-conscious processing. He holds the Chair of Experimental Cognitive Psychology at the Collège de France, Paris. His books include *The Number Sense*, *Reading in the Brain*, and *Consciousness and the Brain*.

Linking Written Language with Oral Language



Kathy Rastle (UK)

Kathy Rastle is Professor and Head of the Department of Psychology at Royal Holloway, University of London. Kathy is a cognitive psychologist specialising in reading acquisition, skilled reading, English orthography and morphology and their relationships with spoken language. She has a particular interest

in understanding how properties of human learning impact on the acquisition of reading skill. Kathy is on the Research Committee of the Economic and Social Research Council and is also the incoming Editor in Chief for the *Journal of Memory and Language*.

Making Sense of Numbers



Daniel Ansari (Canada)

Daniel Ansari is a Professor in the Department of Psychology and the Brain & Mind Institute at the University of Ontario, Canada, where he heads the Numerical Cognition Laboratory. Ansari's research explores the developmental trajectory underlying both the typical and atypical development of numerical and

mathematical skills. He has a keen interest in exploring the connection between cognitive psychology, neuroscience and education and has examined the implications of the evidence available on assessment and intervention. He works to make research accessible to teachers and to ensure that research findings are translated to successful classroom practices.

Genetics and the Development of Language



Simon Fisher (Netherlands)

Simon E. Fisher is a British geneticist and neuroscientist. He is a director of the Max Planck Institute for Psycholinguistics and Professor of Language and Genetics at the Donders Institute for Brain, Cognition and Behaviour in Nijmegen, the Netherlands.

A key focus of Fisher's research has

been the identification of genetic factors that contribute to developmental disorders such as dyslexia and speech and language impairments. The department he leads is devoted to exploring the functional impact of language deficits at home and in the classroom.

Changing Behaviour and Culture in Schools



Tom Bennett (UK)

Tom Bennett is the founder of researchED, a grass-roots organisation that raises research literacy in education. Since 2013 researchED has visited three continents and six countries, attracting thousands of followers. In 2015 he became the UK government's school 'Behaviour Czar', advising on behaviour policy.

He has written four books about teacher training, and in 2015 he was long listed as one of the world's top teachers in the GEMS Global Teacher Prize. In the same year he made the Huffington Post's 'Top Ten Global Bloggers' list. His online resources have been viewed over 1,200,000 times.

The Cognitive Psychology of Learning



Yana Weinstein (USA)

Yana Weinstein is an Assistant Professor at University of Massachusetts, Lowell. The broad goal of her research is to help students make the most of their academic experience. Yana's research interests lie in improving the accuracy of memory performance and the judgments students make about their cognitive functions.

Yana tries to pose questions that have direct applied relevance, such as: How can we help students choose optimal study and rehearsal strategies? Why are test scores sometimes so surprising to students? And how does retrieval practice help students learn?

Program

Day 1, 2 and 3

The daily schedule includes a variety of plenary sessions, six concurrent breakout sessions, two workshops, a symposium and a series of program presentations. In the afternoon, there will be opportunities for sponsors and exhibitors to present information to delegates on the resources and services they provide.

7:30 – 8:45	Registration and Trade Exhibition
8:45 – 9:00	Conference Opening and Welcome (Day One only)
9:00 – 10:30	Keynote Presentation
10:30 – 11:00	Morning Tea and Trade Exhibition
11:00 – 12:40	Concurrent Sessions, Workshops and Symposium
12:40 – 1:30	Lunch and Trade Exhibition
1:30 – 3:00	Keynote Presentation
3:10 – 3:55	Concurrent Sessions and Program Presentations
4:00	Conference Close

* Room transition time has been allocated between all presentations and workshops, allowing more time to visit exhibitors.

Spreading the good news

As a key event on DSF's professional calendar, the Language, Literacy and Learning Conference will be widely marketed and promoted. In addition, this conference is being hosted by DSF in partnership with AUSPELD and the International Dyslexia Association (IDA). The IDA are holding a national conference in October, 2018 in Connecticut, USA. DSF has confirmed that the Language, Literacy and Learning Conference will be advertised within the IDA Program and on the AUSPELD website.

A broad range of additional marketing tools and strategies will be used to promote the event including, but not limited to:

- Event website
- Emails, bulletins and updates
- Social media (Facebook, LinkedIn, Twitter)
- Newsletters
- Printed collateral including posters and flyers
- Print, radio and television media.

Exhibition and sponsorship opportunities

The DSF Language, Literacy and Learning Conference will be promoting evidence-based practice. As such, we look forward to working with sponsors and exhibitors whose products and services are strongly evidence-based.



It was great to see the key themes in the presentations reflected in the exhibition hall.

2017 Conference Delegate

Platinum Sponsor

\$10,000

One only

Company acknowledgement

As Platinum Sponsor of the Language, Literacy and Learning Conference 2019, your organisation will receive the highest level of exposure and recognition in the lead-up and during the event, including:

- Exclusivity of Platinum Sponsorship
- First right of refusal for platinum sponsorship in 2021
- 100-word company profile and logo displayed in the delegate program
- Banner at registration desk (to be supplied by sponsor)
- Your corporate logo on the front cover of the delegate program
- First selection of exhibition space
- Verbal acknowledgement at official opening and closing of the conference
- Brief two to three minute address to all delegates prior to the afternoon keynote session on Day 1 of the conference
- One full page of advertising in the delegate program (to be supplied by sponsor)
- Logo on holding slides displayed during the conference
- Logo on all delegate registration confirmation emails
- Three inserts in the conference satchel provided to every delegate (for example, brochure or promotional merchandise)
- Recognition on the conference website, including a hyperlink to your website
- Promotion via DSF social media channels, including Facebook, Twitter and LinkedIn
- Two conference passes (total value \$1,750). This includes attendance to all conference sessions, morning tea, and lunch. Additional conference passes can be purchased via the event website
- Framed certificate of appreciation from DSF

Exhibition space

- One double trade stand (6m x 3m)
- Two general use power points
- Four spotlights
- Fascia signage with logo

Stands are provided as an empty shell to be decorated by the exhibitor. Exhibitors are responsible for obtaining or hiring any additional equipment required (subject to rules governed by the venue). Exhibitors can select their preferred booth location when submitting the application form. Booth selection will be based on the premise of 'first in best dressed'.

Gold Sponsor

\$6,500

Company acknowledgement

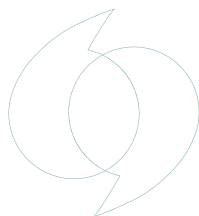
As a Gold Sponsor of the Language, Literacy and Learning Conference 2019, your organisation will receive a significant level of exposure and recognition in the lead-up and during the event, including:

- Verbal acknowledgement at official opening and closing of the conference
- 100-word company profile and logo displayed in the delegate program
- One half page of advertising in the delegate program (to be supplied by sponsor)
- Your corporate logo on holding slides displayed during the conference
- Logo on all delegate registration confirmation emails
- Logo displayed at registration desk
- Recognition on the conference website, including a hyperlink to your website
- Promotion via DSF social media channels, including Facebook, Twitter and LinkedIn
- Two inserts in the conference satchel provided to every delegate (for example, brochure or promotional merchandise)
- Two conference passes (total value \$1,750). This includes attendance to all conference sessions, morning tea and lunch. Additional conference passes can be purchased via the event website
- Framed certificate of appreciation from DSF

Exhibition space

- One trade stand (3m x 3m)
- One general use power point
- Two spotlights
- Fascia signage with logo

Stands are provided as an empty shell to be decorated by the exhibitor. Exhibitors are responsible for obtaining or hiring any additional equipment required (subject to rules governed by the venue). Exhibitors can select their preferred booth location when submitting the application form. Booth selection will be based on the premise of 'first in best dressed'.



The emphasis on evidence-based up-to-the-minute research was fantastic!

2017 Conference Delegate

Silver Sponsor

\$4,500

Company acknowledgement

As a Silver Sponsor of the Language, Literacy and Learning Conference 2019, your organisation will receive a significant level of exposure and recognition in the lead-up and during the event, including:

- Verbal acknowledgement at official opening and closing of the conference
- Half page of advertising in the delegate program (to be supplied by sponsor)
- Logo displayed in the delegate program
- Your corporate logo on holding slides displayed during the conference
- Logo on all delegate registration confirmation emails
- Logo displayed at registration desk
- Recognition on the conference website, including a hyperlink to your website
- Promotion via DSF social media channels, including Facebook, Twitter and LinkedIn
- One insert in the conference satchel provided to every delegate (for example, brochure or promotional merchandise)
- One conference pass (valued at \$875). This includes attendance to all conference sessions, morning tea and lunch. Additional conference passes can be purchased via the event website
- Framed certificate of appreciation from DSF

Exhibition space

- One trade stand (3m x 3m)
- One general use power point
- Two spotlights
- Fascia signage with logo

Stands are provided as an empty shell to be decorated by the exhibitor. Exhibitors are responsible for obtaining or hiring any additional equipment required (subject to rules governed by the venue). Exhibitors can select their preferred booth location when submitting the application form. Booth selection will be based on the premise of 'first in best dressed'.

Satchel Sponsorship

\$2,800

One only

Company acknowledgement

- Exclusive rights – only one satchel sponsorship is available
 - Recognition in the conference program and other conference material
 - Logo on satchel alongside the DSF logo
 - One full conference registration (valued at \$875)
 - One delegate satchel insert
 - Framed certificate of appreciation from DSF
-

Keynote Speaker Sponsorship

\$2,200

Six available

Company acknowledgement

- Recognition in the conference program and other conference material
 - Audio visual and verbal recognition at the start of the session
 - Banner in plenary room (to be supplied by sponsor)
 - One full conference registration (valued at \$875)
 - One delegate satchel insert
 - Framed certificate of appreciation from DSF
-

Workshop Room Sponsorship

\$2,000

Two available

Company acknowledgement

- Recognition in the conference program and other conference material
- Banner to be on display in one of two workshop rooms for all three days (banner to be supplied by sponsor)
- One full conference registration (valued at \$875)
- One delegate satchel insert
- Framed certificate of appreciation from DSF

Lanyard and Nametag Sponsorship

\$2,400

One only

Company acknowledgement

- Exclusive rights - only one lanyard and nametag sponsorship is available
 - Lanyards with your company logo alongside the DSF logo
 - Logo on delegate name badges alongside DSF logo
 - Recognition in the conference program and other conference material
 - One full conference registration (valued at \$875)
 - One delegate satchel insert
 - Framed certificate of appreciation from DSF
-

Delegate Program Sponsorship

\$2,400

One only

Company acknowledgement

- Exclusive rights - only one delegate program sponsorship is available
 - Recognition in the conference program and other conference material
 - Full page advert on back cover along with recognition on the front cover
 - One full conference registration (valued at \$875)
 - One delegate satchel insert
 - Framed certificate of appreciation from DSF
-

Recharge Station Sponsorship

\$2,400

One only

Company acknowledgement

- Exclusive rights - only one recharge station sponsorship is available
- Recognition in the conference program and other conference material
- Opportunity to display signage (to be supplied by sponsor) around the recharge station area
- Opportunity to brand recharge station unit (artwork to be supplied by partner)
- One full conference registration (valued at \$875)
- One delegate satchel insert
- Framed certificate of appreciation from DSF

Satchel Insert

\$600

Company acknowledgement

- One A4 (or smaller) advertisement/insert, either flat or as a trifold brochure (to be supplied by sponsor) in the conference satchel
 - Option to supply branded and promotional items, e.g. pens, lollies/mints, notepads, magnets, bottles of water
-

Trade Exhibition Stand

\$2,400

- One trade stand (3m x 2m)
- One general use power point
- Two spotlights
- Fascia signage

Stands are provided as an empty shell to be decorated by the exhibitor. Exhibitors are responsible for obtaining or hiring any additional equipment required (subject to rules governed by the venue). Exhibitors can select their preferred booth location when submitting the application form. Booth selection will be based on the premise of 'first in best dressed'.

Company representative passes

One conference pass is available per stand (valued at \$875). This includes attendance to all conference sessions, morning tea and lunch. Additional conference passes can be purchased via the event website.

Not-for-profit / Government Trade Exhibition Stand

\$1,500

- One trade stand (3m x 2m)
- One general use power point
- Two spotlights
- Fascia signage

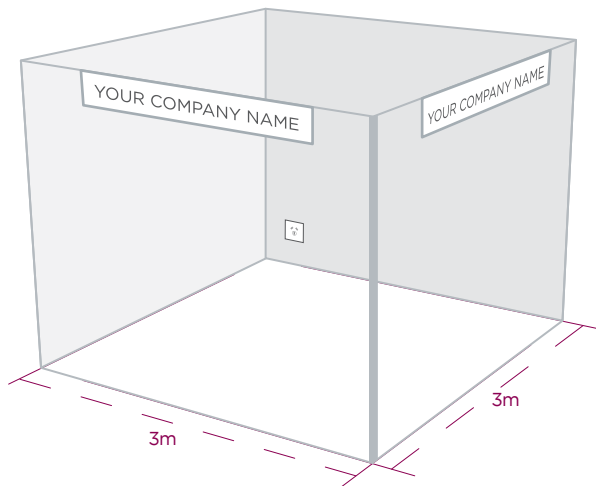
Stands are provided as an empty shell to be decorated by the exhibitor. Exhibitors are responsible for obtaining or hiring any additional equipment required (subject to rules governed by the venue). Exhibitors can select their preferred booth location when submitting the application form. Booth selection will be based on the premise of 'first in best dressed'.

Company representative passes

One conference pass is available per stand (valued at \$875). This includes attendance to all conference sessions, morning tea and lunch. Additional conference passes can be purchased via the event website.

Inclusions

Booth Constructor: Perth Expo



Booths will be located in the exhibition area where morning tea and lunch will be served.

Booth Inclusions:

- Walling – 2.4m high Velcro compatible front runner walls
- Digital print – fascia name board sign featuring single colour lettering on a white background
- Lighting – 2 x 120 watt spotlights per 3m x 3m booth (9sqm). Lights are mounted behind the front fascia panel
- Power – 1 x 4amp power point per 3m x 3m booth (9sqm). Power points are mounted on the rear wall

Additional Information:

- Not to be used – Pins, staples, screws, nails, bolts, paint or double-sided adhesive tape
- To be used – Velcro, hook & chain (available from Perth Expo Hire)
- Additional furniture and other display items are available at an additional cost direct from Perth Expo Hire

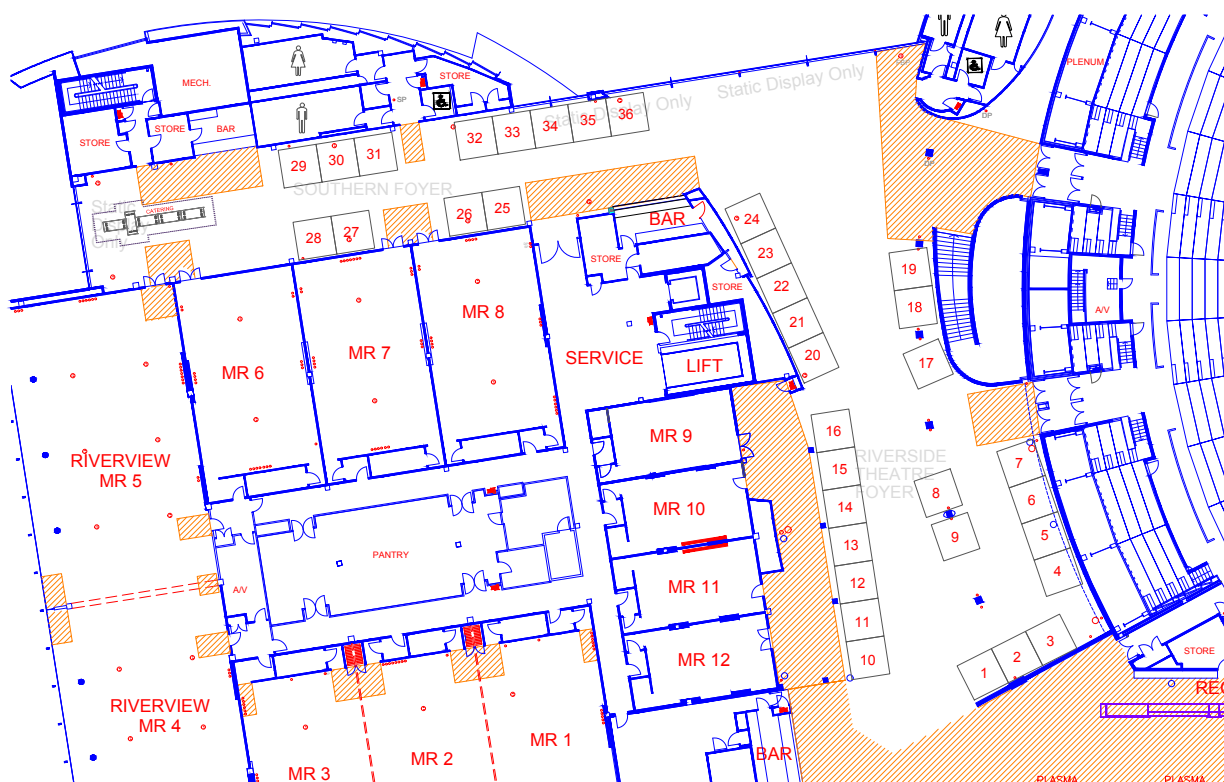
Preliminary Exhibition Schedule:

- Set-up date: 2:00pm – 8:00pm Wednesday 3rd April, 2019
- Exhibition dates: Thursday 4th April – Saturday 6th April, 2019

Exhibitor Staff Registrations:

Booth staff - additional staff members over and above the one (1) complimentary full registration entitlement per booth, must register as an exhibitor at \$65/person/day. This entitles booth staff to catering throughout the conference (Thursday 4th April - Saturday 6th April, 2019). The holder of an Exhibitor Staff Registration is not entitled to attend conference sessions.

Map of Exhibition Area



There will be 36 booths located as indicated on the above map.

Application Procedure

To apply for a sponsorship package or trade booth, please complete and return the form on the inside back cover of this prospectus. Conference organisers will make every effort to accommodate exhibitors preferences; however priority access is given to conference sponsors. Final confirmation of allocated sites will be confirmed approximately two months prior to the conference.

Get involved

DSF welcomes all interest and inquiries from prospective sponsors. As each sponsorship package is unique, we look forward to working with you to develop an opportunity that best promotes your organisation.

To discuss sponsorship opportunities and packages in more detail, please contact:

Gemma Boyle or Beth Marshall

e: conference@dsf.net.au

p: (08) 9217 2500

a: 10 Broome Street, South Perth WA 6108

Join the team

The DSF Language, Literacy and Learning conference is presented in collaboration with AUSPELD and IDA. Find out more about our conference partners below.

AUSPELD

The Australian Federation of SPELD (Specific Educational Learning Difficulties) Associations represents all state and territory SPELD Associations and has a combined membership of over 10,000 schools, parents, teachers and allied health professionals.

The role of AUSPELD is to represent and support the many thousands of children and adults struggling with both learning difficulties and learning disabilities in Australia. Each state-based organisation provides a range of targeted services and resources – specifically designed to ensure that all students can acquire appropriate skills and experience academic success.

AUSPELD is a proud global partner of IDA.

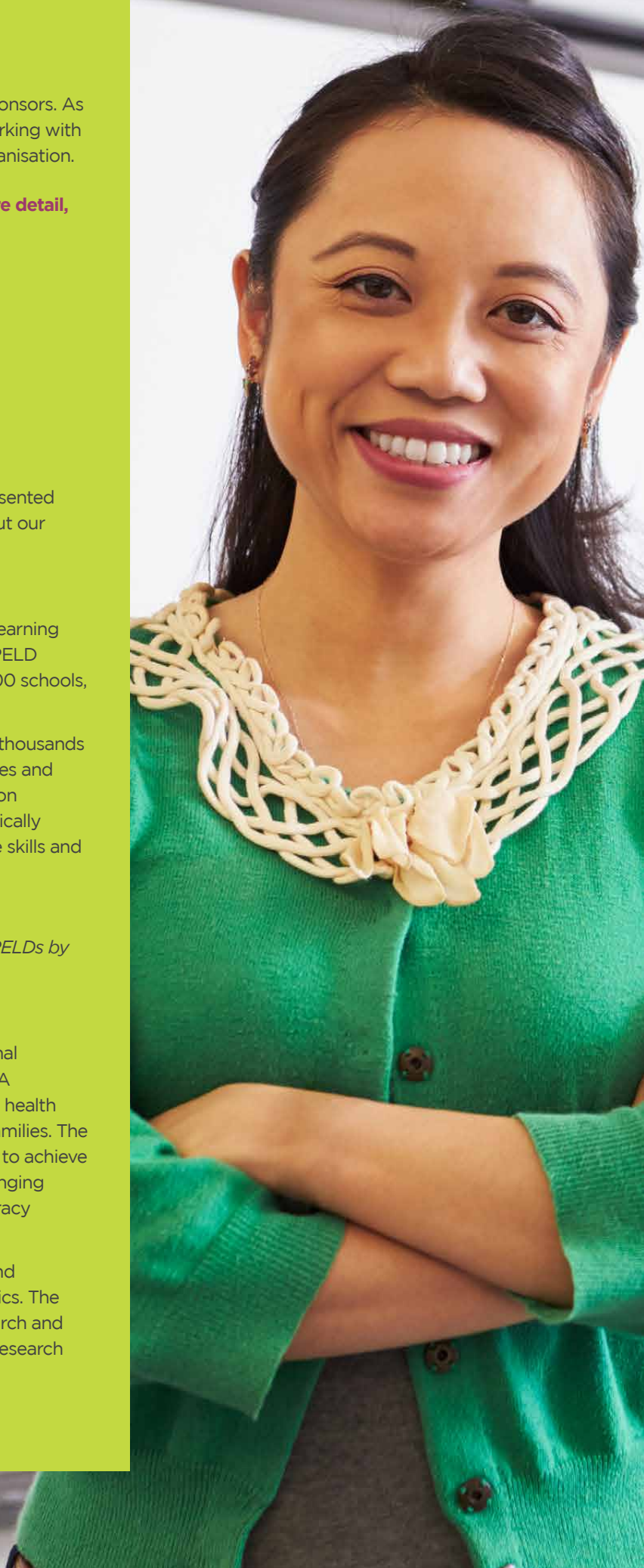
Learn more about AUSPELD and each of the state-based SPELDs by visiting auspeld.org.au

IDA

The International Dyslexia Association (IDA) is an international organisation dedicated to the complex issues of dyslexia. IDA membership is comprised of educational, medical and allied health professionals, as well as individuals with dyslexia and their families. The Association advocates for the rights of people with dyslexia to achieve their potential by strengthening learning abilities, and challenging social, educational and cultural barriers to language and literacy acquisition.

The IDA actively promotes effective teaching approaches and related clinical educational intervention strategies for dyslexics. The Association supports and encourages interdisciplinary research and is committed to the responsible and wide dissemination of research based knowledge.

Learn more about IDA by visiting dyslexiaida.org



Terms and conditions

Finance

1. All prices are in Australian Dollars and include GST.
2. Up to 31/01/19, payment is required within 14 days of confirmation of booking. After 01/02/19, payment is required within 7 days of confirmation of booking.
3. If you pay by electronic funds transfer or an international cheque you agree to pay any bank charges and must include these in the amount you transfer.
4. You will not receive any sponsorship or exhibition entitlements (including booth allocation) until all monies have been paid.
5. You must notify the conference organisers in writing if you intend to cancel sponsorship or an exhibition booth.
6. No sponsor shall assign, sublet or apportion the whole or any part of their exhibition and/or sponsorship package except upon prior written consent of the Conference Managers.
7. Cancellations made before 25th January 2019 will be refunded less 50 per cent of the total purchase price. Cancellations made after this date will not be refunded.
8. Cancellations will not be considered if DSF deems that sponsorship entitlements have already been provided prior to the submission of cancellation.
9. All costs associated with advertising, display space, printing, branded gifts (and such cost incurred with sponsorship or exhibiting) are to be covered by the sponsor or exhibitor.
10. Sponsorship money will be put towards the successful planning and promotion of the conference in addition to subsidising the cost of management, communication, invited speakers, program and publications.

On-site

1. Your application to sponsor or exhibit does not constitute an attendee registration.
2. All exhibition staff present at the conference must register for the conference.
3. During the bump-in and bump-out times, all people present in the Exhibition Hall must wear protective clothing including enclosed shoes and high visibility vests, which are to be purchased or supplied by the exhibitor.

Exhibitors

1. We reserve the right to ask you to remove any display items we deem as unacceptable.
2. Advertising material (e.g. banners) is not allowed outside the designated booth area. Obstruction of the aisles or walkways, in any form, is not allowed.
3. Excessive noise, which inconveniences other exhibition or conference delegates, is not allowed.
4. You will be responsible for any reasonable costs of repairing the booth or premises if you paint, mark or damage any fixtures or fabric.
5. You are solely responsible for any physical loss or damage to your own property.
6. Nails, staples and pins should not be used on the booths to mount or attach items. Velcro, hook & chain can be used. Contact Perth Expo for more details.
7. While innovative methods of attracting delegates to your booth are encouraged, practices disadvantaging other exhibitors or detracting from the exhibition will be discouraged.
8. No exhibitor shall assign, sublet or apportion the whole or any part of their booked space except upon prior written consent of the Conference Organiser.
9. Although DSF will make every effort to retain the promoted layout of exhibition booths, the conference organisers reserve the right to rearrange the floor plan and/or relocate any exhibit without notice. DSF will not discount or refund for any facilities not used or required.
10. No exhibitor will be allowed to begin move-in operations or be listed as an exhibitor in the on-site publications until full payment has been received by the Conference Organiser.
11. If it is intended to utilise a custom-built stand, the Conference Organiser must be advised and such advice must include full details and stand dimensions. This information must be received by no later than 12th December 2018. All display construction requires the approval of the Conference Organiser.

Advertising

1. DSF retains the rights to develop all content on our Facebook page.
2. All artwork for advertisements in the Delegate Program, as part of your sponsorship package, is to be received by 12th December 2018.

Public Liability Insurance

1. DSF and Perth Convention Centre will not be held accountable or liable for any damage, loss, harm or injury to any person or any property of the exhibition however caused.
2. Public and Product Liability insurance to a minimum of \$10 million must be taken out by each exhibitor at their own expense. A copy of the organisation's Public and Product Liability certificate must be submitted to the Conference Managers at the time of submitting their booking form, or by no later than 12th December 2018.

Please note: If your normal business insurance only covers your stock at your normal place of business, you should consider taking out additional insurance to cover your stock from the time your goods are dispatched to the exhibition until they are returned to your premises.

Security and insurance

DSF and Perth Convention Centre will provide reasonable security during the conference, however neither the organisers, nor the convention centre, nor any of their staff, employees, agents or other representatives shall be held accountable, responsible or liable for, and the same are released from accountability, responsibility or liability, for any damage, loss, harm or injury however caused to persons or property of the exhibitor or the exhibitor's staff, employees, agent or other representatives, nor to goods or other property sent off in transit to the Perth Convention Centre or remaining there after the conference.

Please note: Exhibitors should consult their own insurance companies for proper coverage on their exhibition equipment and displays (especially audiovisual equipment).

Sponsorship and trade exhibition application

ORGANISATION: _____

ADDRESS: _____

CONTACT PERSON: _____

POSITION: _____

EMAIL: _____ TELEPHONE: _____

SERVICES/RESOURCES TO BE DISPLAYED: _____

Sponsorship packages

I/We would like to apply for the following sponsorship package(s). All prices are inclusive of GST.

- | | | |
|--|---|---|
| <input type="checkbox"/> Platinum Sponsor: \$10,000 | <input type="checkbox"/> Gold Sponsor: \$6,500 | <input type="checkbox"/> Silver Sponsor: \$4,500 |
| <input type="checkbox"/> Satchel Sponsor: \$2,800 | <input type="checkbox"/> Room Sponsor: \$2,000 | <input type="checkbox"/> Keynote Sponsor: \$2,200 |
| <input type="checkbox"/> Lanyard Sponsor: \$2,400 | <input type="checkbox"/> Program Sponsor: \$2,400 | <input type="checkbox"/> Satchel Insert: \$600 |
| <input type="checkbox"/> Recharge Station Sponsor: \$2,400 | | |

Trade display

I/We would like to apply for an Exhibition Stand at the Language, Literacy and Learning Conference. All prices are inclusive of GST.

- | | |
|--|--|
| <input type="checkbox"/> Trade Exhibition Stand: \$2,400 | <input type="checkbox"/> Not for Profit / Government Exhibition Stand: \$1,500 |
| <input type="checkbox"/> Additional Exhibitor Pass: \$65 | |

Number of passes required: # _____ Number of days: # _____

Please indicate the number of booths being applied for: _____

Booth Allocation (1-3 in order of preference)

First choice: booth(s) # _____ Second choice: booth(s) # _____ Third choice: booth(s) # _____

I have read the details of the relevant Sponsorship/Exhibition Opportunities outlined in the Prospectus and I accept all of its term and conditions.

Name: _____

Signed: _____ Date: _____

Scan or copy and return form to:

DSF Literacy and Clinical Services,
PO Box 409 SOUTH PERTH WA 6151

f: (08) 9217 2599

t: (08) 9217 2500

e: conference@dsf.net.au

We will advise applicants within
21 days as to whether or not their
application has been successful.



